

QUARTERLY ISSUES REPORT

WHYY-TV

FOR THE PERIOD OF July 1st, 2010 THROUGH September 30TH, 2010

The license of station WHYY-TV has determined that the following issues were of importance to the Delaware Valley community during the past three months and has aired the following programs to address these issues:

1.Arts and Culture

Live from the Artists' Den (featuring Ringo Starr, backed by Ben Harper & The Relentless 7, joined by Joan Osborne)

7/8/10 10:00 pm 60 minutes

The acclaimed music series Live from the Artists Den launches its second season with a once-in-a-lifetime performance by the legendary Ringo Starr, backed by folk-funk star Ben Harper and his band, Relentless7, plus special guest Joan Osborne at The Metropolitan Museum of Art.

Paul McCartney in Performance at the White House

7/28/10 8:30 pm 60 minutes

McCartney performs with additional songs by Elvis Costello, Jonas Brothers, Herbie Hancock, Dave Grohl and others.

Ed Sullivan's Rock 'n' Roll Classics — The Sixties

8/3/10 7:30 pm 60 minutes

From the late '40s until the early '70s, millions of viewers of all ages saw great musical acts each Sunday night on *The Ed Sullivan Show*. This installment in the *My Music* series presents classic song performances from 1963 to 1968 — from The Beatles' American television debut and The Doors' infamous one-time-only

appearance to performances by The Rolling Stones, Sly and the Family Stone, The Mamas and the Papas and more

P.O.V.: "Salt"

8/17 /10 10:00 pm 60 minutes

In his search for "'somewhere I could point my camera into pure space," award-winning photographer Murray Fredericks began making annual solo camping trips to remote Lake Eyre and its salt flats in South Australia. "Salt" is the film extension of Fredericks' photographic work at Lake Eyre, interweaving his photos and video diary with time-lapse sequences to offer viewers the liberating and disorienting experience of being thrown into an infinite dimension of mind and spirit.

A Surprise in Texas: The Thirteenth Van Cliburn International Piano Competition

9/1/10 9:30 pm 90 minutes

Directed by Emmy Award-winning director Peter Rosen, this documentary brings the viewer backstage during a rigorous three-week competition schedule and offers insight into the daily lives of the six finalists while in Fort Worth, Texas.

Latin Music USA

9/8/10 9:00 pm 120 minutes

From Latin jazz and mambo to salsa, Tejano, Chicano rock, Latin pop and reggaeton, *Latin Music USA* tells the story of the rise of new American music forged from powerful Latin roots and reveals the often overlooked influence of Latin music on jazz, hip-hop, rhythm and blues and rock 'n' roll — and on all of American culture.

Tenth Inning

9/28/10 8:00 pm 120 minutes

Thousands of bats, three home-run records and one "curse" have been broken since Ken Burns last explored the history of America's national pastime with his landmark 1994 PBS series *Baseball*. In *The Tenth Inning*, a documentary co-directed with Lynn Novick, Burns picks up where *Baseball* left off in the 1990s and continues through

today. WHYY-TV will broadcast a preview of its new season a few minutes after 10 p.m. Sept. 29 at the conclusion of *The Tenth Inning*. WHYY launched a special Web page titled Feeding the Passion to complement the documentary. The site, which features videos and interviews, reflects on the rich history of Philadelphia baseball and its fans. Visitors of the site are welcome to tell their own baseball stories, which will be posted to the site.

2. Economic

Nightly Business Report

8/4/2010 7:00 pm 30 Minutes

Every weeknight at 7 pm, *Nightly Business Report* distills the essence of what matters in the business world, and provides analysis and reflection so the news has meaning. In a lively half-hour, NBR empowers viewers to make better financial decisions. On the air for more than 30 years, *Nightly Business Report* premiered as a Miami regional program on January 22, 1979, with national distribution beginning in 1981.

Great Decisions in Foreign Policy

9/3/2010 9:30 pm 30 minutes

News and public affairs program that airs on WHYY-TV on Friday nights. Expert guests explain how the financial crisis came about, its impact on regional economies and the international response.

3. Environment

FIRST

7/16/10 5:30 pm 30 minutes

What you need to know about the water at the beach; Delaware Congressman Mike Castle; technology fuels deaf education debate; a look at the work involved in woven products; and much more.

Nature: "Violent Hawaii"

8/15/10 9:00 pm 90 minutes

Hawaii's breathtaking beauty was forged in fire, created by the awesome power of volcanoes on land and in the sea, by earthquakes and tsunamis, natural wonders that continue to shape the islands today. Shot in high definition by a team of award-winning filmmakers who live on the islands, the film features volcanic eruptions, rivers of molten lava, monster waves, humpback whales and, perhaps most surprising of all, snow.

4. Health and Science

The Human Spark

8/11/10 10:00 pm 94 minutes

Uniquely human abilities — to think in symbols, recombine those symbols into infinite meanings, invent a technology to disseminate the message, ponder the past, speculate on the future, imagine the unknown, build cities and compose music — constitute the "human spark." In this three-part series, host Alan Alda searches for the origin and nature of the spark.

***POV*: "The Edge of Dreaming"**

8/26/10 9:00 pm 60 minutes

Scottish filmmaker Amy Hardie has built a career making science documentaries that reflect her rational temperament. When one night she dreamed her horse was dying, only to wake and find the horse dead, she dismissed the incident as coincidental. Then she dreamed she would die at age 48 — the next year. When Hardie does get ill, just as the dream predicted, her search takes her to neuroscience and finally a shaman.

Jillian Michael: Master Your Metabolism

9/14/10 9:30 pm 120 minutes

Does it feel as if you're fighting your body to lose even one pound - or just to maintain your current weight? Respected health and wellness expert and bestselling author Jillian Michaels has been there, too. So she consulted top experts in the field of metabolism and discovered that she'd inadvertently been abusing her endocrine system for years. After "fixing" her own

metabolism, she decided to share what she learned by devising this simple, 3-phase plan that engages all the weight-loss hormones (including the friendly HGH, testosterone, DHEA; and the not-so-friendly: insulin, cortisol, and excess estrogen).

NOVA: What Darwin Never Knew

9/21/10 8:00 pm 120 minutes

Earth teems with a staggering variety of animals, including 9,000 kinds of birds, 28,000 types of fish, and more than 350,000 species of beetles. What explains this explosion of living creatures—1.4 million different species discovered so far, with perhaps another 50 million to go? The source of life's endless forms was a profound mystery until Charles Darwin brought forth his revolutionary idea of natural selection. But Darwin's radical insights raised as many questions as they answered. What actually drives evolution and turns one species into another? To what degree do different animals rely on the same genetic toolkit? And how did we evolve?

5. Politics and Government

Need to Know

8/6/10 9:00 pm 60 minutes

A new one-hour program broadcast Friday nights on WHYY-TV, *Need to Know* is a cross-media news and public affairs magazine that culls stories from the best of the week's online reporting. The program will feature documentary-style reports, short features, studio-based interviews and more. *Need to Know* will cover five primary news beats: the economy, environment and energy, health, national security and culture.

FIRST

9/10/10 5:30 pm 30 Minutes

WHYY and First continue special campaign coverage, interviewing Christine O'Donnell.